



FOR IMMEDIATE RELEASE

Tuesday, March 31, 2009

**Bestselling Author on a Crusade:
He's Giving Away His New Book for Free**

A bestselling author whose 15 books have sold more than 5 million copies is taking an unusual approach with his latest work—he's on a crusade, giving the book away to help people not only survive America's economic meltdown, but thrive emotionally and spiritually.

Man in the Mirror
180 Wilshire Blvd,
Casselberry, FL 32707
T 800-929-2536
www.maninthemirror.org

Written by Dr. Patrick Morley, *How to Survive the Economic Meltdown* features 35 hard-earned spiritual, practical and financial survival strategies. Morley, who also wrote the critically acclaimed book *The Man in the Mirror*, which was named in "100 Christian Books that Changed the 20th Century," is allowing people to download copies of *How to Survive the Economic Meltdown* for free, in addition to selling hard copies at a deep discount.

He explains, "A lot of parents can't afford to take their kids to McDonald's, much less afford a book. I know what they're feeling—and I want to help."

In the 1980s, Morley was one of Florida's top real estate developers. Then came the economic meltdown of 1986—Morley would



spend the next seven years of his life successfully fighting off a multi-million dollar bankruptcy.

“Every day for seven *long* years, I woke up not knowing whether or not I would be forced into bankruptcy,” he remembers. “So I feel compassion for those caught up in the current meltdown. In many cases, they have the courage they need, but they simply don’t have the right information.”

Man in the Mirror
180 Wilshire Blvd,
Casselberry, FL 32707
T 800-929-2536
www.maninthemirror.org

More than 20,000 copies of the book have already been purchased or downloaded from SurviveTheMeltdown.org, which launched just a few weeks ago. Many who are downloading the book are also sharing it with family and friends via email.

Morley recently received a letter from a California real estate developer named Michael, who has been struggling in this down market. He recalls how one day, as he was preparing to meet with an attorney regarding his financial challenges, he received an email from a friend.

“Attached was Chapter 1 of *How to Survive the Economic Meltdown*,” Michael explains. “I got the book, and it has really guided me during these difficult times. I’ve used it to encourage my friends and colleagues, too.”



He concludes, “The Lord brought this book into my life at just the right time. It’s going to be a long road. But I know that God will get me through this.”

ABOUT PATRICK MORLEY

Dr. Patrick Morley is the bestselling author of *The Man in the Mirror*, with more than three million copies of the book distributed worldwide. His international ministry, also called [Man in the Mirror](#), trains and resources more than 40,000 leaders, who help men to change their lives and become more effective at home, work and in their communities. This ministry has directly affected the lives of nearly 10 million men worldwide.

To learn more or request a review copy of *How to Survive the Economic Meltdown*, or to set up an interview with Patrick Morley, contact Daphne Keys at 407-472-2115 or daphnekeys@maninthemirror.org. Download a PDF version at www.SurviveTheMeltdown.org.

Man in the Mirror
180 Wilshire Blvd,
Casselberry, FL 32707
T 800-929-2536
www.maninthemirror.org