



FOR IMMEDIATE RELEASE

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**Best-Selling Author Offers Strategies for
Surviving America's Economic Meltdown**

A former Florida real estate developer who spent more than seven years fighting off a multi-million dollar bankruptcy in the 1980s—and then went on to become a best-selling Christian author and head of an international ministry to men—is reaching out to those struggling in today's economy with a new book ... and an unbeatable offer.

Written by Dr. Patrick Morley, *How to Survive the Economic Meltdown* features 35 hard-earned spiritual, practical and financial survival strategies based on lessons that Morley learned during his own personal, financial crisis.

"Every day for seven long years, I woke up not knowing whether or not I would be forced into bankruptcy. By God's grace, I was able to avoid bankruptcy and not only survive, but experience extraordinary spiritual growth."

Morley and his ministry, Man in the Mirror, are committed to getting a copy to everybody who wants one—even if it's for free.

"I want to make it possible for everyone who needs spiritual, practical, and financial advice on how to survive and grow from the economic meltdown to have this book. Hard copies are available in bulk quantities at steeply discounted prices, and we're offering a free PDF version as well at SurviveTheMeltdown.org."

Morley's offer couldn't have come at a better time. The bottom line: The nation's unemployment rate bolted to 8.1 percent in February, the highest since late 1983, as cost-cutting employers slashed 651,000 jobs.

Morley says many pastors in particular are at a loss to advise the tens of millions of people trying to make sense of and survive the meltdown. He's providing dozens of resources to help pastors and leaders equip their congregations at

Man in the Mirror
180 Wilshire Blvd,
Casselberry, FL 32707
T 800-929-2536
www.maninthemirror.org



SurviveTheMeltdown.org.

“We’ve made it easy for a pastor to present, or have someone present, a seminar or sermon. On the website, they’ll find message transcripts, sermon ideas, speaker notes, graphics, video vignettes, and promotional materials.”

Ultimately, Morley hopes that what he learned during the most challenging season of his life will help others to get through these tough times. The most important lesson?

“Success doesn’t satisfy. I got everything I ever wanted, but I was miserable. It took a meltdown for me to realize what really matters most in life.”

ABOUT PATRICK MORLEY AND MAN IN THE MIRROR

Dr. Patrick Morley is the best-selling author of *The Man in the Mirror*, with more than three million copies distributed worldwide. His international ministry to men and their families, also called Man in the Mirror, has distributed more than eight million books, provided leadership training to thousands of pastors and ministry leaders worldwide, and offers extensive expertise and resource support in the area of male discipleship. The lives of nearly 10 million men worldwide have been directly affected by this ministry.

To learn more or to request a review copy of *Survive the Economic Meltdown*, or to set up an interview with Patrick Morley, contact Daphne Keys at 407-472-2115 or daphnekeys@maninthemirror.org. Download a PDF version at www.SurviveTheMeltdown.org.

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